CLAIMS

What is claimed is:

1. A method for asynchronously accessing supplementary media content based on broadcast media content received from a broadcast signal for use with a handheld device, comprising:

receiving trigger information extracted from the broadcast media content;

storing said supplementary media content from a disparate source of media content in a supplementary database;

parsing and translating stored said supplementary media content into a format; and

accessing the supplementary media content based on the trigger information, wherein said accessing occurs asynchronously, without simultaneous connection to a source of the broadcast signal and the disparate source of media content during said accessing.

2. The method of claim 1, comprising receiving broadcast media content having trigger information embedded therein.

3. The method of claim 1, comprising extracting the trigger information from the broadcast media content.

4. The method of claim 1, comprising delivering broadcast media content received from the broadcast signal.

5. The method of claim 1, comprising communicating trigger information extracted from the broadcast signal to the handheld device.

6. The method of claim 1, comprising delivering the supplementary media content to a consumer of the broadcast media content.

7. The method of claim 6, comprising employing a communication capability of the hand-held device to deliver the supplementary media content to the consumer of the broadcast media content.

8. The method of claim 1, comprising obtaining the supplementary media content associated with broadcast media content prior to delivery of the broadcast media content to a consumer.

9. The method of claim 1, comprising storing the supplementary media content in a memory of the handheld device.

10. The method of claim 1, comprising obtaining the supplementary media content from a disparate source of media content based on the trigger information.

AMENDED CLAIMS

[received by the International Bureau on 22 September 2003 (22.09.03);
original claim 1 amended, claims 2-53 unchanged ]

What is claimed is:

1. A method for asynchronously accessing supplementary media content based on broadcast media content received from a broadcast signal for use with a handheld device, comprising:

receiving trigger information extracted from the broadcast media content;

obtaining supplementary media content from a disparate source of media content; and

accessing the supplementary media content based on the trigger information, wherein said accessing occurs asynchronously, without simultaneous connection to a source of the broadcast signal and the disparate source of media content during said accessing.

2. The method of claim 1, comprising receiving broadcast media content having trigger information embedded therein.

3. The method of claim 1, comprising extracting the trigger information from the broadcast media content.

4. The method of claim 1, comprising delivering broadcast media content received from the broadcast signal.

5. The method of claim 1, comprising communicating trigger information extracted from the broadcast signal to the handheld device.

6. The method of claim 1, comprising delivering the supplementary media content to a consumer of the broadcast media content.

7. The method of claim 6, comprising employing a communication capability of the hand-held device to deliver the supplementary media content to the consumer of the broadcast media content.

8. The method of claim 1, comprising obtaining the supplementary media content associated with broadcast media content prior to delivery of the broadcast media content to a consumer.

9. The method of claim 1, comprising storing the supplementary media content in a memory of the handheld device.

10. The method of claim 1, comprising obtaining the supplementary media content from a disparate source of media content based on the trigger information.